

## Glenda Wiles

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**From:** Henry Busey [hwbusey@bresnan.net]  
**Sent:** Sunday, October 07, 2012 7:15 AM  
**To:** Ravalli County Commissioners  
**Subject:** Website Email - Billboards

Dear Commissioners,

We frequently drive to and about in Hamilton from Missoula, finding it an attractive town with beautiful mountain views. Obscuring those views with extra large billboards as your proposed revised billboard ordinance will do, is not the enticement we and others have for visiting your town. Billboards target no audience and everyone is subjected to them. Today targeted methods--email, mailings, twitter, etc.--are much more effective advertising and they don't destroy a town's visual qualities.

We urge you NOT to enlarge the size nor the availability of new billboards.

Thank you.

Sara and Hank Busey  
75 Brookside  
Missoula, MT